



Community CPS proudly presents Adelaide Gang Show

The youth theatre section of Scouts Australia

PO Box 8056, Station Arcade Hindley St, Adelaide 5000 www.adelaidegangshow.com

Performance Dates 2011: September 20th – 24th at Scott Theatre Kintore Avenue, Adelaide

YOUR INVITATION

You are invited to join *Adelaide Gang Show* as a sponsor of our 2011 show. The success of *Adelaide Gang Show* is due, in no small part, to the generous support of our sponsors and advertising clients.

We recognise the challenging financial environment in which we live. However, we all owe to youth the best of our efforts in providing them with a brighter future. Our aim is to provide a working performing arts tutoring environment through which Scouts and Guides can learn some of the many facets of live theatre.

Our production this year is entitled “Nautical or Nice”, a revue show about a holiday onboard a cruise ship. Our show consists of full stage musicals, sketch comedies and dances plus a whole lot more. Items will include ‘Arctic Circle’, ‘The Love Boat’, ‘The Tropics’, ‘Captain’s Dinner’, just to name a few.

Adelaide Gang Show is celebrating its 51st production year, making it one of the longest running amateur theatre shows. Our cast is made up of about 120 youth members from the Scout and Guide movements, aged between 10 and 26 years. There are also 150 youth and adult volunteers working behind the scenes in areas including technical, costumes, administration and catering.

We perform 6 shows per season, each lasting about 2 ½ hours, plus a review performance. We perform to an audience of about 2500 patrons each season.

The dates for *Adelaide Gang Show* are the 20th to 24th September 2011. Our performances are held at the Scott Theatre, which is within the Adelaide University grounds on Kintore Avenue, Adelaide.

Thank you for your time in looking through this proposal. If you would like any more details about *Adelaide Gang Show* or would like to help us with sponsorship or advertise in the AGS 2011 programme, please contact:

Ewen & Karen Davis

Corporate Sponsorship & Marketing Team

☎ Ph: Ewen – (W) 8348-7530 (H) 8370-5997

✉ e-mail: eandkdavis@bigpond.com

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SPONSORSHIP PROPOSAL

Platinum Sponsor - \$(negotiable) - 1 available

- Full Naming rights, eg: "Your Company" presents *Adelaide Gang Show*, including 'Gold' privileges.
- Badge with company logo on cast and crew rehearsal tops.
- Banners at all rehearsals and workshops.

Gold Sponsor - \$2,500.00

- Company name and logo on *AGS 2011* letterhead, posters, advertising, website, programme and video.
- 'Thank you' notices in 'SA Scouts' and 'Magpie Calling' magazines. (These magazines are distributed to every Scout and Guide leader in S.A.)
- Full-page advertisement in our *AGS 2011* programme.
- Company website link on www.adelaidegangshow.com
- On stage advertising every 10 slides during advertising presentations on large screen.
- Signage in the theatre foyer for the week of the show.
- 10 reserved seats to this year's production.
- 10 VIP passes for refreshments during show interval.

Silver Sponsor - \$1,500.00

- Company name and logo on *AGS 2011* letterhead, posters, advertising, website, programmes and video.
- 'Thank you' notices in 'SA Scouts' and 'Magpie Calling' magazines.
- Half page advertisement in our *AGS 2011* programme.
- Company website link on www.adelaidegangshow.com
- On stage advertising every 15 slides during advertising presentation on large screen.
- Signage in theatre foyer for the week of the show.
- 6 reserved seats to this year's production.
- 6 VIP passes for refreshments during show interval.

Bronze Sponsor - \$1000.00

- Company name and logo on *AGS 2011* letterhead, posters, advertising, website, programmes and video.
- 'Thank you' notices in 'SA Scouts' and 'Magpie Calling' magazines.
- Quarter page advertisement in our *AGS 2011* programme.
- Company website link on www.adelaidegangshow.com
- On stage advertising every 20 slides during advertising presentation on large screen.
- 4 reserved seats to this year's production.
- 4 VIP passes for refreshments during show interval.

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PROGRAMME ADVERTISING PROPOSAL

\$500.00 Advertisement

- Quarter page advertisement in our *AGS 2011* programme.
- On stage advertising on large screen.
- 1 Reserved Family Pass to this year's production.

\$250.00 Advertisement

- 1/6 page advertisement in our *AGS 2011* programme
- On stage advertising on large screen.
- 2 reserved seats to this year's production.

\$150.00 Advertisement

- Strip advertisement in our *AGS 2011* programme.
- ½ size advertisement on large screen.

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